

PLEASE CIRCULATE**"THE AMERICAN ANIMAL AWARDS"**

"The American Animal Awards" is currently accepting nomination in the categories: *"Most Animal Friendly Corporation / Business," "Vet of the Year," "Animal of the Year [Cat, Dog, etc.]," "Best News Story, Magazine Segment, or Reality Based Coverage," and many others.*

Individuals, groups, organizations, corporations, businesses, government concerns, employees, elected officials, etc. interested in making nominations should visit our web site, **www.AmericanAnimalAwards.com**, for complete details.

"The American Animal Awards" will bestow annual honors for exceptional service rendered to and by animals. Everyone that shares their life with or is interested in animals is encouraged to apply.

In the best case, these awards provide a framework for solving the problems faced by animals while only bettering the human condition.

Since we're trying to keep costs down, we're trying to do as much as possible by word of mouth, friends telling friends, friends writing others, and the like. **If you come up with a clever way of getting the word out, go ahead and do it** [just make sure it's legal!].

A lot can be done with next to no time and you needn't spend a penny either - just write the web address down and pass this letter on to someone else.

It'd be kinda fun to see how many different people can hold this same letter, how far it can travel,
...

We kept the site simple, maybe a little too simple, to, again, keep costs down - eventually we'd like to add features like Pet of The Week / etc. and/or do a cable show or some other kind of broadcast.

If some of the text on the site sounds harsh or a little too legalistic, we apologize, but all the legal considerations associated with doing even the simplest kinds of projects just have a way of making words harder than they need to be and making even the simple complex.

On the site, we ask people to send certain items, like a photo, short note, etc., if at all possible, but **please understand these things are optional** and that we requested them since we thought they'd make the evaluation process easier, more uniform, etc. **If enough people check the web site out, send all that we ask, and so forth, we may be able to limit advertising and/or generally turn to fewer sponsors** - it'd be nice to keep the focus on the animals, people that play a role in their lives, etc. rather than turn the effort into just another electronic / etc. strip mall.

Sure we'd like to plug fav bands like Drain S.T.H., Backyard Babies, etc. [*the group doing "The American Animal Awards" also promotes concerts*] and other stuff / etc. you may want to know about, but the key here is what you want not what anyone else does [if you're younger than 21, please check with a parent, both your parents, a legal guardian, etc. (if and/or as need be) before participating in the awards or looking into anything mentioned in this note or related to it.]

We'd love to have you help, but please remember, nothing is mandatory.

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